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Fair Lawn-based e-recycling company to introduce online marijuana job marketplace

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Fair Lawn-based electronics recycling company AnythingIT Inc. said on Thursday it is growing its business by introducing an affiliated job-seeking website centered on the legal and medical marijuana industry.

The company said the website will be a separate business within AnythingIT and will focus on providing job seekers with a way to find employment in the legal marijuana marketplace on what it said will be a sleek and easy-to-navigate format.

"What we are trying to do is to allow individuals and companies connect in a safe space," AnythingIT's Chief Executive Officer David Bernstein said. "People looking to get into the legal marijuana industry might not want to post that on say, LinkedIn, but we want to create a space for legitimate individuals to connect with legitimate businesses."

Weedhire.com would not be the first of its kind, as at least one other marijuana industry job board exists online. THCJobs.com has full-time, part-time, commission, internships and contract jobs listed for sales executives, growers and delivery jobs, among others.

Weedhire.com will allow employers to post job openings for accountants, lawyers, IT staff, bookkeeping, retail sales, marketing, distribution, cultivators and other openings in the \$1.5 billion regulated marijuana industry, the company said. In addition, it will allow potential employees to post resumes on the site.

AnythingIT will make profits from Weedhire through sale of employer subscription packages and advertising on the website, the company said. However, the website will not be involved with the growth, sale or distribution of marijuana, according to the news release.

"We are not touching the plant, just helping businesses associated with the plant," Bernstein said.

Bernstein said that while on the surface an electronics waste company starting a legal marijuana industry job portal might seem unorthodox, the early electronic waste industry and today's growing marijuana industry have many parallels.

"From a business perspective, both the e-waste and marijuana industry have similarities, both in terms of human health and a misunderstanding of what it actually is," Bernstein said. "We think that education is necessary for the marijuana industry, just like education was needed for the e-waste industry in its early days. We believe we can be at the forefront of this growing industry, just like we were 20 years ago with e-waste."

Weedhire.com is expected to go live in May, Bernstein said.

AnythingIT was founded in 1992 and has 14 electronic waste recycling facilities in the United States.

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